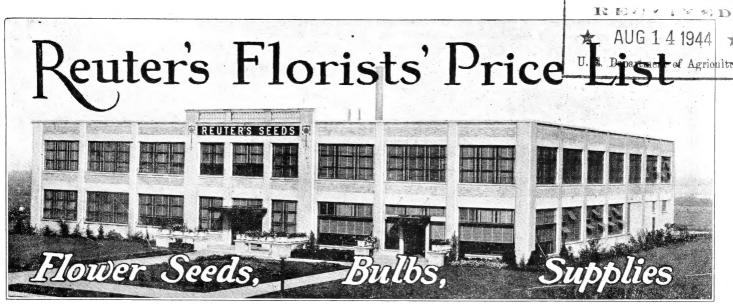
### **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





Home of the Reuter Seed Co., Inc., New Orleans, La.

No. 34

REUTER SEED CO., INC., NEW ORLEANS, LA.

July 28, 1944

## Reuter's Choice Flower Seeds

TO OUR FLORIST CUSTOMERS: We are pleased to present our Fall 1944 Florists' Price List. We exercise the greatest care possible in supplying our customers with only the very best seeds and bulbs obtainable, and respectfully solict your trade on the merit of our stocks.

TERMS
Prices here quoted are F. O. B. New Orleans, packing free.
All prices subject to change without notice. Our terms for flower seeds and bulbs are 60 days or 1½% discount for cash in 10 days from date of shipment. Supplies, net cash.

New customers, who desire to open an account, are requested to furnish trade or banking references.

C. O. D. shipments will not be made without a portion of the amount of the order accompanying it as a remittance.



Antirrhinum Super Majestic Rose Sensation

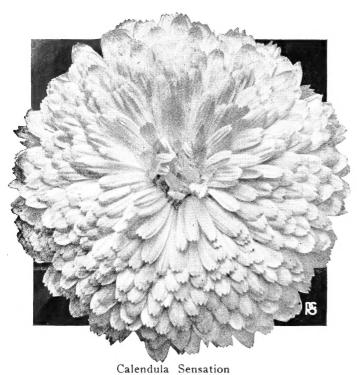
#### NON-WARRANTY

Reuter Seed Co., Inc., does not give and its agents referr seed Co., then, these not give and the sagests and employees are forbidden to give any warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs, plants, etc., it sends out, and will not in any way be responsible for the crop. If the purchaser does not accept the goods on these terms, they are to be returned at once, and if the money has been paid for them, it will be refunded.

ALYSSUM Lilac Queen, delicate lilac blooms.

Little Gem, fine dwarf compact grower. Selected stock... Large-Flowered—Rust-Resistant:
Pinkie, large clear pink
Buttercup, canary yellow, shading to creamy yellow
Defiance, brilliant scarlet
Daintiness, exquisite rose pink
Orange, shades of deep and light orange.
Rosalie, New, rich deep rose
Shasta, large pure white
University of California, Mixed, wonderful blend Maximum or Giant-Flowered—Rust Resistant:
Alaska, giant pure white.
Canary Bird, pure canary yellow.
Copper King, velvety bronzy copper.
Copper Queen, bronzy copper.
Indian Summer, coppery orange-scarlet.
Loveliness, soft rose pink.
Red Cross, crimson with white tube.
Maximum or Giant Flowered Mixed Colors. Super Majestic **ASPARAGUS** \_\_\_\_\_1000 seeds \$1.50 5000 \$6.00 1000 seeds 1.00 5000 4.00 Plumosus Nanus ..... Sprengeri ASTER Queen of the Market, (Wilt Resistant), mixed colors \_\_\_\_\_.20 CANDYTUFT Crimson—Flesh-Pink—Lavender—White—All .10
Giant Hyacinth-Flowered, pure white. Selected stock .20
Giant Empress, fine large pure watte .110

## Reuter's Choice Flower Seeds



CALENDULA	Pkt.	Oz
Chrysantha, golden-yellow, chrysanthemum-flowered Orange King, bright orange, extra selected strain.  Lemon Queen, a very good sulphur vellow.  Ball's Orange, golden orange. Fine long stems.  Ball's Gold, splendid golden yellow.  Ball's Lemon Queen, bright yellow.  Sensation (Campfire), improved mammoth orange.  Orange Fantasy, Bronzy; petals edged mahogany-red.	.15 .10 .10 .20 .20 .20	.50 .35 .35 .65 .65 .65 .65
CANTERBURY BELLS		
New Annual Mixed, blooms in 6 months.	.20	.65
CARNATIONS		
Giant Marguerite Mixed, fine blend Giant Chabaud Mixture, a selected and very choice strain Enfant de Nice, strong grower with flowers from 2½ to 3 inches across. The finest Carnation grown from seed	.30 .35	1.50 1.75 3.60
The second secon		5.00
COREOPSIS		
Mayfield Giant, rich golden yellow, single	.15 .20	.50 .75
CORNFLOWER		
Double Mixed Selected Florist Strain		.45
Snow Man, white; Pinkie, deep pink; Blue Boy, dark blue; Red Boy, deep red Dwarf Jubilee Gem, blue. Compact grower Dwarf Lilac Lady, bright lilac-mauve. Compact grower	.15 .20 .25	.50 .70 1.50
COSMOS		
Orange Flare, new early-flowering Klondyke Cosmos.  Early Manmoth Flowering, mixed colors.  Separate Colors:	.15 .10	.50 .35
White, Pink, Crimson.  Sensation Mixed, new improved strain with gigantic flowers.  Sensation Pinkie, light pink.  Sensation Dazzler, velvety maroon.  Cosmos, Early Double Crested Mixture.	.20	.35 .50 .70 1.00 1.75
,	.50	2.15
CYNOGLOSSUM		
Amabile (Chinese Forget-Me-Not) True Forget-Me-Not color. Easily grown and a wonderful cut flower————————————————————————————————————	.10 .15	.30 .50
SHASTA DAISY		
Alaska, pure white, immense flowers	.20 .20	1.00 .70
The Antonior of the Control of the C		

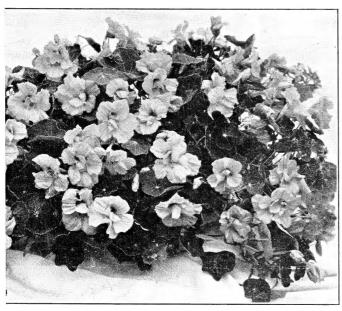
Double Chinese Pinks, mixed colors... Single Japanese Pinks, mixed colors...

#### DELPHINIUM

	Tr. Pkt.	Uz.
Reuter's Special Hybrids Mixture Belladonna Improved, Large clear light blue Bellamosum Improved, Large deep blue flowers	.50	2.50 3.25 3.25
GAILLARDIA		
Giant Flowering Single Mixed, perennial Portola Hybrids, bronzy red, tipped gold. Perennial Burgundy, single coppery-scarlet Double Flowering, Mixed Colors, annual Firwheel, wine red center, tinted pink outside	20 30 15	.60 .90 1.50 .60
GLOBE AMARANTH		
Mixture Dwarf Red, fine for growing in pots.	.10	.40 .80
GODETIA		
Duke of York, rich scarlet on white Purity, Pure white	30	1.50 1.50
GYPSOPHILA		
Elegans Grandiflora, Alba, improved type ¼ lb. Selegans Rosea Elegans Crimson	15	.30 .60 .60
HOLLYHOCK		
Double Chater's in the following colors: White, Pink, Scarlet, Yellow, all Double Chater's in mixed colors Indian Spring, new semi-double annual. Colors range from pale-pink to crimson-rose	30	1.75 1.50 1.25
LARKSPUR		
Tall Double Stock-Flowered Mixture Separate Colors: White, Shell Pink, Bright Rose, Lustrous Carmine, Lilae	c <b>,</b>	.60
Dark Blue Empress Rose, rich salmon-pink. Strong grower Los Angeles, brilliant rose with salmon sheen. Giant Imperial Mixture	20 20	.80 .80
Separate Colors: White Spire, dazzling pure white Exquisite Pink Improved, soft pink shaded salmon Exquisite Rose, rose-pink. Entirely distinct Carmine Spire, carmine-rose Lilac Spire, very fine lilac Blue Spire, deep Oxford-blue		1.00 1.00 1.00 1.00 1.00



## Reuter's Choice Flower Seeds



Nasturtium, Gleam Hybrids

MARIGOLD Tr.	Pkt.	Oz.
African Tall Double Mixed	.15	.60 1.25
African Alldouble: Orange, Lemon  Little Giants Mixed. Dwarf compact plants with very		
Little Giants Mixed. Dwarf compact plants with very large yellow and orange blooms. French Dwarf Double "Monarch Strain". Tight double	.30	1.50
French Dwarf Double Harmony, orange and dark maroon French Dwarf Butterball, lovely butter yellow color, with	.15 .15	.50 .50
	.25 .30	1.00 1.25
Yellow Supreme, rich lemon-yellow, frilled petals.	.15	.60
French Dwarf Sunkist, dazzling, rich, golden orange Yellow Supreme, rich lemon-yellow, frilled petals. Sunset Giant, gigantic flowers in yellow and orange American Beauty Mixed (incurved) Identical in form to	.20	.90
the lovely incurved Chrysanthemums	.30	1.50 1.75
Separate Colors: Orange—Yellow	.35	1.75
MATRICARIA  Capensis (Double White Feverfew), button-like flowers in clusters	.20	.75
NASTURTIUMS		
Double Sweet Scented:	Oz.	¼-lb.
Golden Gleam, large golden yellow	.25	.75
Indian Chief beillion; scarlet dark tolsage	1/2	.75 .75
Salmon Gleam, delicate golden salmon Scarlet Gleam, fiery orange scarlet Gleam Hybrids Mixed, select blend	.25	.75
Scarlet Gleam, fiery orange scarlet	.25	.75 .70
		.70
Dwarf Double Gem, extra dwarf and compact str	rain.	75
Golden Globe, golden yellow	.25	.75 .75
Golden Globe, golden yellow Scarlet Gem, brilliant fiery scarlet Dwarf Double Gem Mixed	.20	.70
Single Flowering:	4-1h	Lb.
Dwarf Finest Mixed	.50	1.65
Tall Finest Mixed	.50	1.65
PANSY Tr.	Pkt.	Oz.
Swiss Giant Mixture	1.00	7.50
Alpenglow, garnet red; Berna, violet blue; Swiss Blue, bright blue; Rheingold, blotched yellow; Swiss White, pure white, all	1.50	12.00
pure white, all Steele's Miracle Mixed (Originator's stock)	1.25	12.00 9.00
Steele's Miracle Mixed (Originator's stock) Steele's Super-Swiss "400" Mixed (Originators stock)	1.50	10.00
PHLOX		
Reuter's Large Flowered Mixture, well blended	.45	2.50
Separate Colors: White Pink Pers Champie Pers Searlet Crimeon		
White, Pink, Rose, Chamois Rose, Scarlet, Crimson, Yellow, Blue, all	.50	2.75
Gigantea Art Shades Mixed, enormous flowers		2.00
Gigantea Salmon Clory new Giant salmon nink	-50	2.75
Gigantea Rosy Morn, bright rose-pink with white eye	.50	2.75

PETUNIAS	D1 .	0
Bedding Varieties:	. Pkt.	Oz.
Reuter's Superb Mixture, special dwarf blend	.30	1.75
close King Improved, bright rose pink, golden throat.  Claming Velvet, gorgeous velvety scarlet.  Hollywood Star, new. Five-pointed, star-shaped flowers of rich rose, with amber throat.  Lopaz Rose, new fiery velvety rose.  Dwarf Celestial Rose, compact, deep rose.  Dwarf First Lady, new clear light pink.  Dwarf Glow. New Dazgling carmine-red flowers with		2.00
rich rose, with amber throat	.35	2.50 2.25
Owarf Celestial Rose, compact, deep rose	.50	
Owarf, Glow. New. Dazzling carmine-red flowers with	.65	Peters
Dwarf, Rose of Heaven, splendid brilliant rose	.75 .35	2.50
Dwarf, Rosy Morn, pink with white throat.	.35	2.50 3.00
Owarf, Silvery Blue, very attractive	.50	3.50 2.75
Owarf First Lady, new clear light pink.  Owarf, Glow. New. Dazzling carmine-red flowers with lighter throat.  Owarf, Rose of Heaven, splendid brilliant rose.  Owarf, Rosy Morn, pink with white throat.  Owarf, Senator Improved, violet with white throat.  Owarf, Silvery Blue, very attractive.  Owarf, Snowball, satiny white.  Owarf, Violacea, deep violet blue.  Owarf Igloo, without a doubt the most free-flowering white in the dwarf type.	.40	2.75
on the dwarf type	.50	
Owarf English Violet, a rosy mauve violet  Miniature Betsy Ross, dwarf compact plants covered with red and white flowers.  Miniature Brilliant Rose Gem, small compact plants smothered with rich, deep rose flowers suffused scarlet  Miniature Violet Gem, rich violet blue. A true miniature Petunia	.50	
red and white flowers	.50	pr
smothered with rich, deep rose flowers suffused scarlet	.50	
The state of the s		
Dawrf, Giant of California, Mixture, fine pot plant  Fluffy Ruffles, choice mixture  Super Fluffy Ruffles, new. Blooms so ruffled and frilled that flowers appear double  Dainty Lady, delicate golden yellow  Reuter's Super-Strain Giant Double Mixture. Improved	.65 50	
Super Fluffy Ruffles, new. Blooms so ruffled and frilled	1.00	
Dainty Lady, delicate golden yellow	.65	
strain producing nearly 100% double fringed flowers	1.50	
Balcony Petunias Blue, Crimson, Rose, White Mixed Colors	.45	3.00
Mixed Colors	.40	2.75
POPPY		
Double Begonia-Flowered Sweet Briar, rose pink	15	.50
District Division Division Principles	.15	
QUEEN ANNE'S LACE		
Popular cut-flower with feathery, fern-like foliage and small white flowers in clusters	.15	.50
SALVIA		
Azurea Grandiflora, fine azure blue	.35	2.00
Farinacea Blue Bedder, compact grower with clear, dark blue flowers on long stiff stems  30nfire, scarlet improved type of compact growth	.35	2.50 4.00
Harbinger, scarlet. Extra dwarf and compact grower	.85	
prendens, ord fashioned scarret-Sage	.50	3.00
STOKESIA		
Cyanea Blue	.35	1.75
STOCKS		
Large Flowering Ten Weeks, Extra Choice, Mixed Colors	.25	1.35
Separate Colors: White, Pink, Crimson, Azure Blue, Canary Yellow,		
all	.35 .35	2.25 2.25
separate Colors: White, Rose, Blood Red, Lavender, Canary Yellow,		
all	.50	3.25
SWEET WILLIAM		
	20	-
ingle Mixed, attractively fringed flowers	.25	.75 1.00
VERBENAS		
Golden Queen, golden yellow.		1.00
Gant Flowered Mixture Generate Colors:		1.25
Beauty of Oxford Hybrids, immense blooms ranging from rose-pink to rose-red, tinted salmon-pink.  Brilliant, Rich deep flame rose.  Lavender Glory, giant lavender with creamy white eye.  Lucifer, a vivid scarlet self  Pure White, the best white	Ç0	
Brilliant, Rich deep flame rose	.50	
Lucifer, a vivid scarlet self	.50	
Royal, gorgeous. new royal-blue with creamy white eye	.50	
toval Bouquet, 15 to 18 inches high of straight upright		
growth with very large flowers in many brilliant colors.  Distinct creamy eyes.	.50	

## Reuter's Choice Flower Seeds

### Reuter's Superb Sweet Peas

#### EARLY FLOWERING SPENCER

In the selection of our assortment of Early Flowering Spencer Sweet Peas, particular attention has been paid to substance of blooms as well as length of stems, and we believe the varieties offered represent the best to be had in each respective color.

	Per	Per
	Oz.	1/4 lb
American Beauty, marvelous rich crimson-rose	40	1.35
Amethyst, very showy royal purple	.40	1.35
Azalea Pink, deep chamois pink		1.35
Blue Sensation, an exquisite light blue Pea		1.35
Empress, popular giant light pink		1.35
Exquisite, dark salmon-pink tinted orange	40	1.35
Fortyniner, glorious bright orange. Best orange	40	1.35
Giant Rose, immense giant rose-pink	40	1.35
Mariner, deep clear blue	40	1.35
Michigan, mammoth pure lavender	40	1.35
Monterey, clear, geranium-pink, flushed salmon		1.35
Redwood, deep rich crimson		1.35
Shirley Temple, long-stemmed giant, rose-pink	.40	1.35
Vulcan, a vivid scarlet, does not burn	40	1.35
White Harmony, large, pure white, black seeded	.40	1.35
White Rose, fine, pure white of giant size		1.35
Choice Mixture, well balanced blend (Lb., \$3.00)		1.00

#### SPENCER OR ORCHID-FLOWERED

or arroam on ottorna rate manage		
Produce flowers of the largest size with widespread v	vings be	ab
tifully waved. They are borne three to four on long st	rong ste	ms
		er.
	Oz. I	h.
Adonis, bright rose cerise	.20	1.7
The state of the s	20	1.7
Capri, giant pale blue-lavender	.20	
Gigantic, large black-seeded white	.20	1.7
Gigantic, large black-seeded white  Grand Slam, bright scarlet-cerise	.20	1.7
		1.7
Heavenly-Blue, levely tone of Delphinium blue		
Lullaby, pale rose-pink, shaded cerise	.20	1.7
Olympia, fine large, rich purple	20	1.7
Olympia, the large, from purple		
Pinkie, gigantic deep rose-pink		1.7
Red Boy, large, rich oxblood crimson	.20	1.7
T illian billian	20	1.7
Tangerine, illustrous brilliant orange		
Spencer Mixture, good field-grown blend (5 lbs., \$6.00)		1.2
Reuter's Spencer or Orchid-Flowered Mixture-		
	10	1.5
Perfect blend of prize winning varieties. (5 lbs., \$7.00	.13	1.5

### Reuter's Selected Zinnias

Tr. F	kt. Oz.
Scabiosa Flowered Mixed, Scabiosa-like blooms	.25 .75
Cut-And-Come-Again, semi-dwarf type with medium-sized	
blooms on good stems	10 45
Mixed Colors, well balanced blend	.10 .45
Separate Colors:	
White, Flesh, Rose, Scarlet, Salmon Rose, Crimson,	.10 .50
Canary Yellow, Orange, All Giant of California Mixed, every color available is repre-	
sented (Lb. \$6.75)	.15 .60
Separate Colors:	.20 .65
	.20 .65 .20 .65
Grenadier, rich, glowing, deep red	.20 .65
Lavender Gem, lavender, turning to purple	.20 .65
Lemon Queen, clear lemon	.20 .65
	.20 .65 .20 .65
Rose Queen, superb bright rose	.20 .65
Scarlet Gem. showy glowing scarlet	.20 .65
Violet Queen, giant, deep purple	.20 .65
	.15 .50
Giant Dahlia-Flowered Gold Medal Mixture. A perfect blend of all colors (Lb., \$7.00)	.15 .65
Separate Colors of Dahlia-Flowered Zinnias:	
	.20 .75
Crimson Monarch, giant crimson-scarlet	.20 .75
Dream, deep lavender turning to purple	.20 .75
Eldorado, lovely shade of salmon-apricot  Exquisite, light rose, tyrian-rose center	.20 .75 .20 .75
Illumination, striking carmine rose	
Lemon Beauty, light lemon yellow	
Meteor, large glowing deep red	.20 .75
Old Gold, striking blend of old gold shades	
Oriole, an immense orange. Very fine	.20 .75 .20 .75
	.20 .75
Double 1 miles	.25 1.00
	.15 .50
Separate Colors:	
Golden Gem, Canary Gem, Lilac Gem, Purple, Rosebud,	
Tool pina, builded troop, brainer delle, transfer	.15 .60
Fantasy Mixed, attractive new Zinnia with shaggy, ray-	.15 .60

## Reuter's Fall Bulbs—

## For Southern Planting

### REUTER'S CREOLE EASTER LILIES

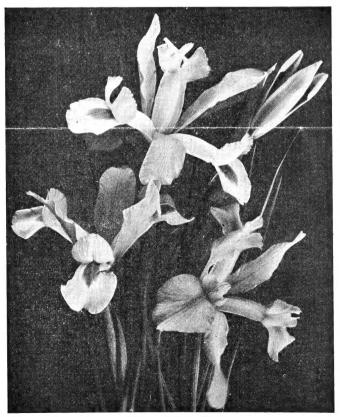
The Creole (Louisiana Grewn) Easter Lilies have proven their superiority as forcing lilies. They are more vigorous and stronger growers than the Japanese: the stout stems need no staking and the foliage is a healthy and intense dark green color. The flowers are of colossal size. a glistening, pure white color, and of heavy texture, making them especially well fitted for shipping.

Start bulbs at 50 to 55 degrees. When root system is well developed, move pots on top of benches and raise temperature to 60 to 65 degrees.

Very Short in Supply	100
6/7 in.	Vrite for prices
7/9 in	Vrite for prices
9/11 in	Vrite for prices
8/10 in. double-nosed	Vrite for prices
0/10 111, double 11000 d	-

#### HARDY LILIES

III III E E E E		
Lilium Candidum (Madonna Lily)—Pure waxy-white bloom Lilium Phi.ippinense Formosanum. lunnense pure white trumpet-shaped flowers occasionally tinted reddish purple	s —crop	
Fine garden Lily  Lilium Regale, (Royal Lily of China), White suffused pin with yellow throat 8-9 inches.  Lilium Tenuifolium (Coral Lily), The dainty wiry stems carry tiny, waxy blooms of coral red color.	5	16.50 8.00
CALLA LILIES	Doz.	100
Aethiopica, large pure white, 1½—1½ inches	2.75 4.50	9.50 16.00
Elliottiana, golden yellow, spotted, 134—2 inches	2.75 4.00	9.50 15.00



Dutch Iris





REUTER SEED CO., INC.

320 NORTH CARROLLTON AVENUE

NEW ORLEANS, LA.



Be sure you have signed your Name and given us your full Address! BEFORE YOU SEAL THIS ENVELOPE:

from:

POSTOFFICE NAME

STATE

RURAL ROUTE

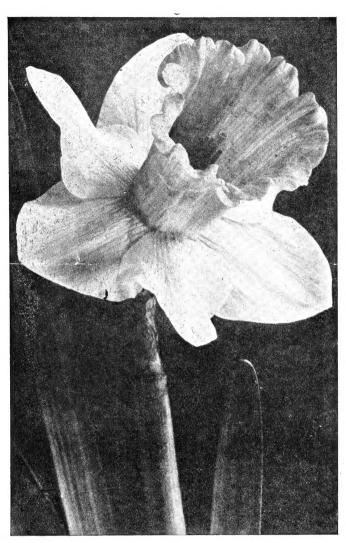
BOX NO.

STREET

PLEASE WRITE PLAINLY

## Reuter's Fall Bulbs—

# For Southern Planting



Narcissus King Alfred

### DARWIN TULIPS

The large cup-shaped flowers are of unusual heavy text carried on stiff, erect stems 2 feet high.	ture a	nd are
carried on stiff, erect stems 2 feet high.	100	1000
Bartigon, Large carmine red	7.50	
Clara Butt, Lovely pure salmon-pink		
Farncombe Sanders, Brilliant orange-scarlet flower with	0.00	
white base, starred blue	7.50	
Inglescombe Yellow, Large, globular cup-shaped flower of a		
bright canary-yellow	6.00	
Pride of Haarlem, Immense rose-carmine, with light blue		
base. Extremely showy and very popular variety	7.25	
Princess Elizabeth, A beautiful clear rose-pink variety		
deeping in color as it ages	7.25	
Victoire d'Oliveira, Very showy large carmine-red with		
black and white base	13.00	
Wm. Copeland, The earliest of the lilac Darwins. The		
color is an even tone of rosy lilac	6.50	B41722 <b>4</b> 100000
William Pitt, large dark crimson with purplish tint on		
outer petals	7.50	******
Zwanenburg, Large glistening pure white flowers	12.50	******
varieties		
varieties	0.00	*****
	_	
MISCELLANEOUS BULB	S	
	-	
10		1000
Anemones, St. Brigid, Large semi-double. Improved strain	3.00	28.00
Freesias, Purity Superflora. Pure white, 5/8-3/4-in.	2.00	18.00
Freesias, Rainbow Mixture. Balanced blend. 5/8-3/4 in	2.50	22.50
Grape Hyacinths, Heavenly Blue. Rich gentian blue	2.50	22.50
Oxalis, Bermuda Buttercup. Yellow	2.50	22.50
Oxalis, Grande Duchess. Pink	2.50	22.50
Ranunculus Tecolete Giants Mixed. The largest and finest		
strain ever offered to the trade	3.00	27.50
Watsonias, Mixed Colors	.85	5.75
Separate Colors: White, Salmon-Pink, Rose-Pink, Orange,		
Scarlet	.80	5.50
NEDINE		
NERINE		
Sarniensis (Red Spider Lily), lovely coral pink flowers	6.25	60.00

NARCISSUS	
Large, choice, round bulbs that are grown for us by one of the successful Dutch bulb-growers in this country.	
Single Diana Kasner, Large, pure white perianth and fluted yellow cup with blood-red frill  Single Emperor, immense, deep primrose-yellow, with large, brighty yellow trumpet. One of the best of the older varieties.  Single Empress, similar to Emperor in size and shape, but the perianth is white and the trumpet a rich chrome-yellow.  Single John Evelyn, Broad cream colored perianth. The large frilled cup is an attractive apricot-yellow.  Single King Alfred, "The King of Yellow Daffodils". It is a strong grower, with giant trumpet, magnificiently frilled edges and large perianth of rich golden yellow color.  Single Mrs. E. H. Krelage, sometimes referred to as "The White King Alfred." Trumpet and perianth are of creamy white color Single Poeticus Ornatus, large, symmetrical, pure white blooms with small yellow cup, margined rosy scarlet.  Single Robert Sydenham, gigantic, perfectly formed flowers with soft sulphur-yellow perianth surrounding the enormous golden-yellow trumpet.  Single Sir Watkin, large, bold, primrose-yellow flowers with well-formed, rich golden-yellow cup. A wonderful keeper Double Daphne, Large double pure white, sweet-scented flowers. Best double white for the South.  Double Twink, Well formed semi-double flowers. Petals alternating, soft primrose and clear orange. Double nose  Double Vam Sion, Double flowers of solid golden-yellow color. The true old "Dutch Daffodil".  Narcissus in Mixture, a fine blend containing a wide range of giant trumpets, medium trumpets as well as cup varieties. (1000 \$27.50)	
JONQUILS	
Single Flowering Campernelle Giganteus, yellow 5.50 Double Flowering Campernelle, yellow 5.75	1000 52.50 55.00
Paper White Grandiflora	
Solid, round, healthy stock 14/15 cms. 3.65	35.00
GRANDE SOLEIL D'OR (The Yellow Paper White) Very showy with clear yellow petals and bright orange cup.	
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.	fapid with
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.  18 to 20 cms. 100 for 6.50 1000 for	62.50 rapid with
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.	rapid with 62.50
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.  18 to 20 cms. 100 for 6.50 1000 for IRIS  Greatly admired for their beauty of form and exquisite coloris DUTCH IRIS	62.50 rapid with 62.50 ngs.
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.  18 to 20 cms. 100 for 6.50 1000 for IRIS  Greatly admired for their beauty of form and exquisite colorist DUTCH IRIS  One of the finest Iris for the South. They are easily grown in any well-drained soil.	62.50 rapid with 62.50 ngs.
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.  18 to 20 cms. 100 for 6.50 1000 for IRIS  Greatly admired for their beauty of form and exquisite colorist DUTCH IRIS  One of the finest Iris for the South. They are easily grown in any well-drained soil. 100  Blue Horizon, Purple-blue standards and soft sky-blue falls. 8-9 cms. 4.00  Hu-htenburg, Large yellow and white blooms 4.25  Indian Chief, Standards violet tinged bronze. Falls bronzy	rapid with 62.50 mgs.
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.  18 to 20 cms. 100 for 6.50 1000 for IRIS  Greatly admired for their beauty of form and exquisite coloridation butter that the sound in any well-drained soil.  Blue Horizon, Purple-blue standards and soft sky-blue falls. 8-9 cms. 4.00	rapid with 62.50 mgs.
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.  18 to 20 cms. 100 for 6.50 1000 for IRIS  Greatly admired for their beauty of form and exquisite coloridation butch IRIS  One of the finest Iris for the South. They are easily grown in any well-drained soil.  Blue Horizon, Purple-blue standards and soft sky-blue falls. 8-9 cms. 4.00  Hurhtenburg, Large yellow and white blooms 4.25  Indian Chief, Standards violet tinged bronze. Falls bronzy yellow. 7-8 cms. 4.00  Yellow Queen, Clear golden-yellow color. 7-8 cms. 4.25  Wedgewood, Large dark blue, blotched yellow. 8-9 cms. 2.85  Wedgewood, 9-10 cms. 4.50  White Excelsior, Large uniform pure white. 8-9 cms 4.25  Mixture, A choice blend of all colors. 7-8 cms. 3.00  GERMAN IRIS	rapid with 62.50  ngs.  1000 38.00 40.00 26.00 42.00 40.00 28.00
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.  18 to 20 cms. 100 for 6.50 1000 for IRIS  Greatly admired for their beauty of form and exquisite coloridation DUTCH IRIS  One of the finest Iris for the South. They are easily grown in any well-drained soil.  Blue Horizon, Purple-blue standards and soft sky-blue falls. 8-9 cms. 4.00  Hurhtenburg, Large yellow and white blooms 4.25  Indian Chief, Standards violet tinged bronze. Falls bronzy yellow. 7-8 cms. 4.00  Yellow Queen, Clear golden-yellow color. 7-8 cms. 4.25  Wedgewood, 1 arge dark blue, blotched yellow. 8-9 cms. 2.85  Wedgewood, 9-10 cms. 4.50  White Excelsior, Large uniform pure white. 8-9 cms 4.25  Mixture, A choice blend of all colors. 7-8 cms. 3.00  GERMAN IRIS  Require sunny location and well-drained sandy soil. Ready for ment October 1st.	rapid with 62.50  ngs.  1000 38.00 40.00 26.00 42.00 40.00 28.00
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.  18 to 20 cms. 100 for 6.50 1000 for IRIS  Greatly admired for their beauty of form and exquisite coloridation of the finest Iris for the South. They are easily grown in any well-drained soil.  Blue Horizon, Purple-blue standards and soft sky-blue falls, 8-9 cms. 4.00  Hurhtenburg, Large yellow and white blooms. 4.25  Indian Chief, Standards violet tinged bronze. Falls bronzy yellow. 7-8 cms. 4.25  Wedgewood, Large dark blue, blotched yellow. 8-9 cms. 4.25  Wedgewood, 9-10 cms. 4.25  White Excelsior, Large uniform pure white. 8-9 cms. 4.25  Mixture, A choice blend of all colors. 7-8 cms. 4.25  Mixture, A choice blend of all colors. 7-8 cms. 3.00  GERMAN IRIS  Require sunny location and well-drained sandy soil. Ready for ment October 1st. Doz.  Ambassadeur, Deep lavender, suffused bronze, falls purplish crimson  Clara Noves, Lovely coppery apricot 1.20  Crystal Beauty, Immense pure white 1.20  Dazzler, Mammoth, rich, dark red. 1.20  Dozchystal Distinct rade blue standards falls sich.	rapid with 62.50  rapid with 62.50  ngs.  1000  38.00 40.00 26.00 42.00 42.00 42.00 5.00 40.00 9.00 9.00 9.00 9.00
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.  18 to 20 cms. 100 for 6.50 1000 for IRIS  Greatly admired for their beauty of form and exquisite coloridation of the finest Iris for the South. They are easily grown in any well-drained soil.  Blue Horizon, Purple-blue standards and soft sky-blue falls, 8-9 cms. 4.00  Hurhtenburg, Large yellow and white blooms. 4.25  Indian Chief, Standards violet tinged bronze. Falls bronzy yellow. 7-8 cms. 4.25  Wedgewood, Large dark blue, blotched yellow. 8-9 cms. 4.25  Wedgewood, 9-10 cms. 4.25  White Excelsior, Large uniform pure white. 8-9 cms. 4.25  Mixture, A choice blend of all colors. 7-8 cms. 4.25  Mixture, A choice blend of all colors. 7-8 cms. 3.00  GERMAN IRIS  Require sunny location and well-drained sandy soil. Ready for ment October 1st. Doz.  Ambassadeur, Deep lavender, suffused bronze, falls purplish crimson  Clara Noves, Lovely coppery apricot 1.20  Crystal Beauty, Immense pure white 1.20  Dazzler, Mammoth, rich, dark red. 1.20  Dozchystal Distinct rade blue standards falls sich.	rapid with 62.50  rapid with 62.50  ngs.  1000 38.00 40.00 26.00 42.00 42.00 28.00  ship- 100 9.00 9.00 9.00 9.00 9.00 9.00 9.00
CHINESE SACRED LILIES  Very popular for outdoor planting and for forcing. They are growers with large clusters of silvery white, fragrant blooms, golden-yellow cup.  18 to 20 cms. 100 for 6.50 1000 for IRIS  Greatly admired for their beauty of form and exquisite coloridation butch IRIS  One of the finest Iris for the South. They are easily grown in any well-drained soil.  Blue Horizon, Purple-blue standards and soft sky-blue falls. 8-9 cms. 4.00  Hurhtenburg, Large yellow and white blooms. 4.25  Indian Chief, Standards violet tinged bronze. Falls bronzy yellow. 7-8 cms. 4.25  Wedgewood, Large dark blue, blotched yellow. 8-9 cms. 2.85  Wedgewood, Jarge dark blue, blotched yellow. 8-9 cms. 2.85  Wedgewood, 9-10 cms. 4.50  White Excelsior, Large uniform pure white. 8-9 cms 4.25  Mixture, A choice blend of all colors. 7-8 cms. 3.00  GERMAN IRIS  Require sunny location and well-drained sandy soil. Ready for ment October 1st. Doz.  Ambassadeur, Deep lavender, suffused bronze, falls purplish crimson  Clara Noves. Lovely coppery aprient	rapid with 62.50  rapid with 62.50  ngs.  1000 38.00 40.00 26.00 40.00 22.00 40.00 28.00 9.00 9.00 9.00 9.00 9.00 9.00

Will grow in sun or partial shade and succeed in any ordinary garden soil kept properly moist.

Blue and Purple, Russet Red, Light Lavender, Lilac 1.35 Mixed Colors 1.25

## Miscellaneous Florists' Supplies

### Bird's IMPROVED Flower Pots



Paper Pots, and can ship promptly.

#### RED PAPER POTS

	Sizes		100	1000		Sizes	100	1000
2	inches		.45	3.85	4	inches	 .90	7.35
			.50	4.00	5	inches	 1.25	10.00
$2\frac{1}{2}$	inches	***************************************	.55	4.35	6	inches	 1.55	12.75
3	inches		.65	5.15				

#### GREEN PAPER POTS

Durable, water					d disk. F	Recom	mended
as substitute fo	or clay pot	s for gro	wing	plants.			
Sizes	100	1000		Sizes		100	1000
2 inches		7.35	4	inches		1.50	13.50
21/4 inches		7.50	.5	inches		2.10	19,50
2½ inches		8.00	6	inches		2.75	25.00
3 inches		9.00					
A special	discount of	of 5% on	order	s for 500	00 pots of	mor	e.

#### BAMBOO CANES

				Per	Per	Bale of	
				100	1000	2000	
2	ftGreen	Painted	***************************************	.85	6.75	12.00	
21/2	ftGreen	Painted		1.15	9.25	17.00	
3	ft.—Green	Painted	***************************************	1.25	10.25	19.00	
•	ftGreen	Painted	to cough the Management of the chicky county them are the colours of the colours	W	rite for	Prices	

#### WOODEN POT AND TREE LABELS

	100	1000
4-in. Pot Labels, painted		\$2.20
5-in. Pot Labels, painted		2.40
6-in. Pot Labels, painted		2.70
12-in. Pot Labels, painted	\$1.25	10.00
31/2-in. Copper-Wired Tree Labels, painted		2.50

#### PEERLESS GLAZING POINTS

No. 2—For large single-thickness and No.  $2\frac{1}{2}$  for double-thickness glass.

#### REUTER'S FANCY HORTICULTURAL PEAT MOSS

Reuter has an ample supply of Peat Moss of the very best Horti-cultural grade. Packed 20 bushels to the bale. Prices, f.o.b. New Orleans.

1 to 10 bales, \$3.30 per bale; 10 bales up, \$3.20 per bale.

#### SPHAGNUM MOSS

New	shipment	expected	in	August,	offer	for	delivery		
									per bale
	10 bales 25 bales							***************************************	\$2.25 2.20
	les or more								2.15

#### SERVALL

Dehydrated sugar cane pulp, free of weed seeds, diseases or sugar to attract insects. Wonderful for mulching Azaleas, Camellias and Roses. Bale (approximately 100-lbs.), \$1.25.

Natural colored. Best grade for florist's use. 1-lb., 50c; 5-lbs., \$2.25; 10-lbs., \$4.00.



#### **FULTON'S PLANTABBS**

Fulton's Plantabbs are an up-to-date product Fulton's Plantabbs are an up-to-date product used in the place of old-time smelly fertilizer.

Fulton's Plantabbs dissolve easily, so when tucked into soil near the stem the usual watering makes the food readily available.

25c size (36 tablets) \$2.00 per dozen \$1.00 size (90 tablets) \$8.00 per dozen \$1.00 size (240 tablets) \$8.00 per dozen \$2.75 size (2 lbs. of tablets) \$2.15 each

#### **HYPONEX**

Complete Plant food containing Vitamin B-1

An excellent and superior fertilizer containing all the elements needed for trong, healthy growth. One of the finest plant food for soil or soilless ulture. Stock this item now.

3 oz. cans (3 doz. to a carton) \$6.00; retail 25c per can. 1 lb. cans (1 doz. to a carton) \$8.00; retail \$1.00 per can,

### INSECTICIDES

#### APHINE

A most effective remedy for green, black, and white fly, thrips soft scale, mealy bugs, red spiders. Prices: Quart, 85c; Gallons, \$2.75.

#### ARSENATE OF LEAD (Powder)

One of the most effective sprays for destroying certain external leaf-eating insects. Sticks to foliage. Quick action. Harmless to plants. Prices: 1 lb., 30c; 4 lbs., 80c.

#### BLACK LEAF, "40"

A highly concentrated solution of Nicotine Sulphate. Valuable for destruction of sucking insects. Prices: 1-lb., \$2.42; 2-lbs., \$3.57; 5-lbs., \$6.70; 10-lbs., \$11.65.

#### BORDEAUX MIXTURE (Powdered)

Controls black-rot, blight, rust, mildew and other fungus diseases. Price: 4 lbs., 80c.

#### COPOSIL

A neutral copper rungiones Extensively used on Azaleas.

4 lb. bag, \$1.25. A neutral copper fungicide very effective against all fungus diseases.

#### DUSTING SULPHUR

The standard dust control of red spider, mildew, leaf spot and rust. The grade we offer is very fine, will not clog, and oxidies readily.

Prices: 10 lbs., 60c; 25 lbs., \$1.25; 100 lbs., \$3.75.

#### DRY LIME SULPHUR

Very effective spray for scale and fungus diseases. For dormant spray, use 12-15 lbs. to each 50 gallons of water; and for summer spray, 3-4 lbs. to each 50 gallons of water. Prices: 1 lb., 30c; 5 lbs., \$1.25; 121/2 lb. bags, \$1.60.

GRAFTING WAX

A specially prepared wax to be used for pruning and grafting

Prices: 1/4-lb.,25c; 1/2-lb., 40c; 1 lb., 65c.

#### GRASSELLI SPREADER

Mixed into most insecticides for better spreading and sticking. Prices: Pt., 90c; gallons, \$5.50.

#### KOPPER QUEEN

A liquid copper spray used in controling fungus diseases. Prices: Quart, 90c; gallons, \$2.25.

#### LORO

A contact spray for aphids, red spider, thrips and white fly. One the hest sprays for control of mealy bugs.
Pint, \$1.75; gallon, \$8.50.

#### NICOTINE PYROX

A truly complete spray. In one application it will kill both chewing and sucking insects, and check fungus diseases. Also stimulates the growth of plants.

Prices: 20 ozs., 60c. 5 lbs., \$1.75; 25 lbs., \$6.00

#### NURSERY VOLCK

Controls red spider, mealy bug, scale insects, white fly and aphis. Does not discolor the foliage.

Prices: Pint, 50c; ½-gal., \$1.25; 5 gals., \$7.50

#### ALUMINUM SULPHATE

Splendid for developing acid contents in the soil; particularly needed in the growing of Azaleas and Camellias.
10-lbs., 40c; 25-lbs., 80c; 50-lbs., \$1.35; 100-lbs., \$2.20.



#### ROOTS CUTTINGS-GERMINATES SEEDS-STIMULATES BULBS KILLS FUNGI-STOPS WILT AND DAMPING-OFF INCREASES PLANT GROWTH

1/4	-oz.	pa	cket	(48	per	Display	Case)doz.	\$2.00
2	oz.	(12	per	Dis	play	Case)	each	\$1.00
1	1b.	can					each	\$5.00